



Mothers with Anal Sphincter Injuries in Childbirth

*Supporting mothers, making the public aware,  
educating the profession*

[Registered with the Charity Commission of England and Wales no. 1169632]

## **VACANCY FOR AN EXPERIENCED CHARITY DIRECTOR**

Hours: Full-time (or possibly four days per week)

Salary: £40,000 per annum (or *pro-rata*)

Location: Working from home

This is a new post. We seek a dynamic and experienced Director for the MASIC Foundation, a recently-established national charity for mothers rendered anally incontinent as a result of injury in childbirth.

MASIC's mission is to support women presently suffering in silence and too often hidden from society by providing them with a safe emotional space, by promoting public awareness of their condition, by educating to raise professional standards, by providing domiciliary and employment advice and by undertaking clinical research.

This is a rare and exciting opportunity for original and creative leader for this much-needed new national charity.

Reporting directly to the Council and the Board of Trustees, you will have responsibility for the overall co-ordination and management of the MASIC Foundation and will deliver its strategic aims, be its public face and represent them at events and in the media. There is also a part-time Trusts and Foundations Fundraiser, who you will manage. There is an Executive Secretary, with specific duties, with whom you will need to collaborate.

### **Essential Qualities**

- A demonstrable commitment to our cause
- Prior senior level experience in the women's health sector and a proven track record of delivering growth
- A record of successful leadership, fundraising and fundraising events
- A good communicator with confident promotional speaking and face-to-face networking skills and excellent verbal and written articulacy
- Located within easy travelling distance of Birmingham, Oxford and London

### **Responsibilities**

- Implementing the charity's strategic objectives and current business plan in co-ordination with the trustees
- Establishing a corporate fundraising strategy and implementing it
- Management of the charity as a business, including financial management and cash flow, budgeting, etc. and adhering to the Foundation's Financial Policies and Procedures

- Management of the volunteer network (to assist at events and fundraisers)
- Representing the charity and speaking at events as required; co-ordinating media, IT and social media strategy and responding to media enquiries
- Delivering a clear advocacy strategy to key stakeholders
- Leading the fundraising process with industry, individuals and other funding bodies and to take a pro-active role in fundraising in other many other areas
- Organising fundraising events
- Coordinating Educational events and corporate support to ensure these are cost beneficial
- Establishing and co-ordinating Mother's Support Groups
- Carrying out any other duties consistent with the level and responsibilities of the post

You will work from home, but keeping in regular contact with the President, Chair of Council and the Executive Secretary. Travel and use of your own car (insured for business use) will be required. Travel, office and other appropriate expenses will be reimbursed. The post is subject to an enhanced DBS check. There will be a regular appraisal scheme for professional development and a six month probationary period.

#### **Further Details**

There are 25 days paid annual leave per year, plus all public holidays. There is a pension scheme.

#### **How to Apply**

Please send your full CV and letter of application (in the body of an email), stating the reasons why you would like this appointment and giving a summary of your experience to the Executive Secretary on [admin@masic.org.uk](mailto:admin@masic.org.uk) by midnight on 24 August 2018. If you are shortlisted, the interviews will be held on the afternoon of 6 September 2018 in London.

We are fully committed to equal opportunities and diversity.

For full details of the MASIC Foundation and its work, go to the website on [www.masic.org.uk](http://www.masic.org.uk), but if you would like to informally discuss the post with the President, please contact Professor Michael Keighley, through his PA Suzanne Ryan, on 01564 741865.